



Planning for the Future – Action Plan 2018- 2023



Our Club Purpose: <i>The club aims to increase its membership and participation in cricket through investment in facilities and increased engagement with its target audience.</i>					
Challenges	Objectives	Actions	Who	When - (1/3/5 years)	Cost
Social 	Increase social/community Membership	Partner with other local sports clubs and volunteer groups to extend affiliated membership	Executive	1 year	N/A
	More regular social events	Plan annual events schedule	Social Committee	1 year	N/A
	Recruit more club volunteers	Publish 'Artisans' list of tasks and owners. Promote scheme in local press and to membership	Executive	3 years	N/A
	Increase number of junior and senior teams	Respond to players survey and work with LCF/Leagues to enhance the appeal of cricket	Cricket Committee	5 years	N/A
	Increase Female playing members	Support the development of the W&G section, through hosting fixtures and events.	Cricket Committee	5 years	N/A
	Encourage community use of facilities	Look to use the clubhouse for more community events	Social Committee	5 years	N?A
Environmental	Clubhouse Interior Development	Change the layout of the bar to allow larger functions and a more practical	Executive	5 years	£20,000.00



		Kitchen area.			
	Replace Square cutters	Replace the current square cutters when the time comes	Ground Committee	5 years	£15,000.00
	Renovate Groundsman's Hut	Seek quotation for rendering off external walls and new, secure doors	Ground Committee	1 year	£1,500.00
	Install new drainage on outfield	Seek professional advice and quotes	Executive	5 years	>£70,000.00
	Repair to artificial wicket	Purchase of repair kit from Nott Sports	Ground Committee	1 year	£500.00
	Maintain all buildings to a high standard	Keep on top of major/minor repairs	Ground Committee	5 years	£ Varies
	Demolish Old Tea room	Create room for covers and other ground equipment	Ground Committee	5 years	£4,000.00
	Create a sponsors viewing area	Create a viewing area for match day sponsors to enhance our packages and increase revenue	Ground Committee	5 years	£2,000.00
Economic	Maintain minimum operating margin on bar trading	Source competitive cost prices and suppliers on free trade.	Executive	1 year	N/A
	Repay Centenary Loan scheme	Maintain annual reserve to meet annual capital requirements	Executive	3 years	N/A
	Assess utility costs and policies	Formalise all utility costs and source alternative quotations from competitor suppliers	Executive	1 year	N/A
	Maintain minimum contingency reserve	Monitor balances on trading and reserve accounts, budgetting annual spend as necessary	Executive	1 year	N/A

	Enhance membership database to include 500 Club members and function bookers (doubling audience for club communications)	Merge Club Members database and 500 Club Members database.	Executive	1 year	N/A
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